

Sapientia Hungarian University of Transylvania
FACULTY OF ECONOMICS, SOCIO-HUMAN SCIENCES AND ENGINEERING,
MIERCUREA-CIUC
and the **Hungarian Regional Science Association**

invites you to the

17th International Conference on Economics and Business
CHALLENGES IN THE CARPATHIAN BASIN
Innovation: Bridging the Gap between Urban Centers
and Peripheries

21-23 May 2025

We are pleased to invite you to our conference, which provides an opportunity for young researchers, lecturers and PhD students to present and discuss their research results.

Cities across the globe are experiencing unprecedented growth, resulting in the emergence of dynamic hubs characterised by opportunities, culture, and technology. Conversely, peripheral regions, including rural communities, underserved suburbs, and isolated towns, face significant challenges in accessing the same resources, services, and opportunities. This imbalance not only creates geographic divides but also gives rise to economic, social, and technological disparities.

In the era of profound technological change, characterised by the advent of artificial intelligence, there exists a unique opportunity to address the existing disparities. The concept of innovation is no longer limited to the physical infrastructure of a given area; it now encompasses the digital realms, thereby influencing our perception of connectivity, accessibility and inclusivity. From the application of artificial intelligence in the field of urban planning to the utilisation of predictive analytics for the allocation of resources in rural areas, technology can act as a conduit for the integration of peripheral communities with the opportunities afforded by urban centres.

Nevertheless, innovation is not a panacea. It is imperative that we consider the following: How might we address the structural barriers—economic, political, and cultural—that prevent peripheries from being integrated into the global economy and society, even in an



interconnected world? Furthermore, it is essential to consider how collaboration across sectors can be fostered in order to develop sustainable and inclusive solutions.

Invited speakers

László BERÉNYI, Professor at University of Miskolc, Hungary

Zoltán GÁL, Professor at University of Pécs, Hungary

Sándor KEREKES, Professor at Corvinus University of Budapest, John von Neumann University, Kecskemét, Hungary

Balázs LENGYEL, Head of ANETI Lab, Senior Research Fellow, HUN-REN KRTK. Research Professor, Corvinus University of Budapest, Hungary

Event details

The language of the conference is English and Hungarian (without translation).

Proceedings

All the ABSTRACTS will be published online (e-book).

Some papers selected by the Scientific Committee will be published in the Acta Universitatis Sapientiae, Economics and Business.

Registration

The platform of the conference and registration will be announced later.

Conference fee

One participant	60 EUR
Two participants with one presentation	110 EUR

*Discount after every 4th participant from the same institution: 100% (example: if there are 4 participants from a university, they only pay 3 fees altogether, that is, 3*60 EURO).*

Conference excursion fee (23 rd of May)	30 EUR
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The registration fee includes the participation at the conference, lunch and dinner on 22nd of May.



Important deadlines

Abstract submission and registration:	1 st of March 2025
Abstract acceptance:	1 st of April 2025
Submission of Papers:	1 st of May 2025

Organizing Committee

János KASSAY, Sapiientia Hungarian University of Transylvania
Réka KASSAY, Sapiientia Hungarian University of Transylvania
Benedek NAGY, Sapiientia Hungarian University of Transylvania
Szeréna NAGY, Sapiientia Hungarian University of Transylvania
Zsuzsanna WENGRITZKY, Sapiientia Hungarian University of Transylvania

Preliminary conference schedule

21st May, 2025 (Wednesday), 16,00-18,00 (GMT +2): Conference workshop: ..

22nd May 2023 (Thursday) 10,00 AM - 20,00 PM (GMT +2)

10:00-10:30	Opening ceremony
10:30-13:00	Plenary presentations
13:00-14:00	Lunchbreak
14:00-18:00	Presentations in parallel sessions
19:00	Dinner

23rd May 2023 (Friday) 09,00 AM – 18,00 PM (GMT +2)

Guided excursion to agricultural cooperatives in Ciuc region
(optional).